

The CATT program delivered at Argyll is offered at Levels I and II and will prepare students for entry into the Gold Academy Program (Level III). Courses are delivered through distance learning.

Level I introduces students to the tourism industry and lets them gain recognition for completing minimum requirements.

- high school enrolled
- one tourism career workshop
- one tourism course comprised of 3 modules (110 hours)
- 25 hours volunteer experience in a tourism-related activity

Level II students have more involvement in tourism studies and have additional criteria to complete to acquire a recognition certificate.

- high school enrolled
- one tourism career workshop
- service excellence course
- secondary provincial tourism career preparation program
- work placement (100 hours)

OR

- high school enrolled
- one tourism career workshop
- service excellence course
- two high school tourism courses comprised of 3 modules each (100-110 hours each course)
- work placement (100 hours)
- two other employability skill requirements:
 - > Tourism Essentials
 - > WHIMIS
 - > Sanitation Smart Serve
 - > Other Food Service
 - > First Aid/CPR
 - > Workplace Safety
 - > Others

Level III is also known as the Gold Academy Program. It is the most comprehensive and spreads learning and participation requirements over three years. Gold level students who meet program requirements earn a Graduate Certificate.

- high school enrolled
- demonstration of 10 learning outcomes
- high school diploma
- provincial academic requirements
- one tourism career workshop
- service excellence course
- work placement (240 hours)
- portfolio
- exit interview

For more information or to speak to Argyll's CATT facilitator, please call (780)485-5265 or visit our website at <http://argyll.epsb.ca>.

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Canadian Academy of Travel & Tourism
 Académie canadienne du voyage et du tourisme

NATIONAL PARTNERS

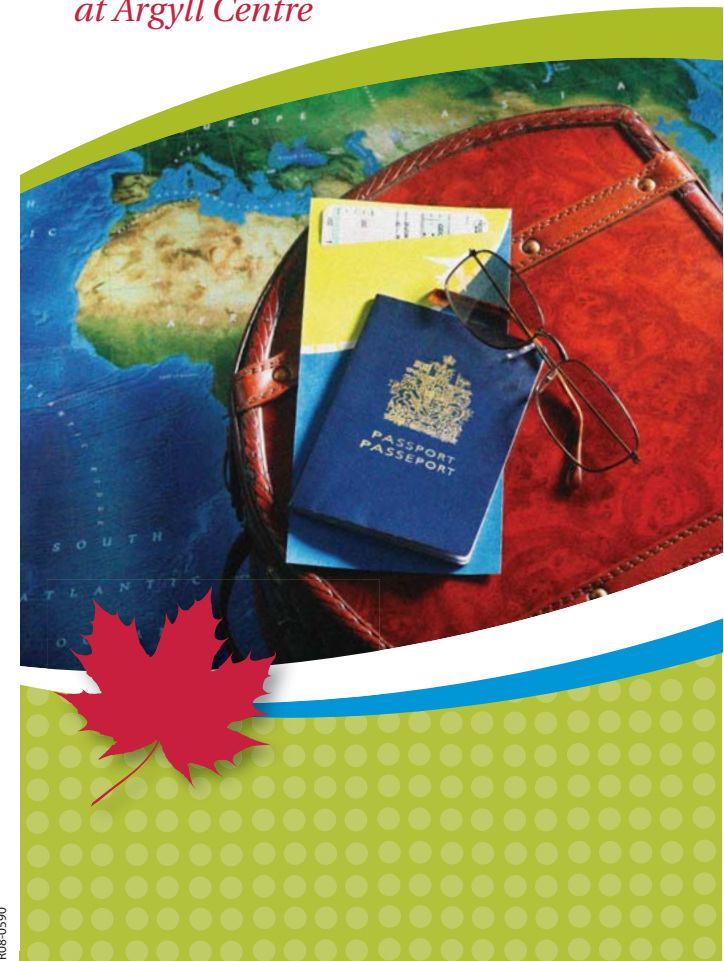
- American Express Foundation
- Canadian Tourism Human Resource Council
- Fairmont Hotels & Resorts
- Tourism Industry Association of Canada
- Royal Host Hotels & Resorts
- Metro Toronto Convention Centre
- Delta Hotels



Canadian Academy of Travel & Tourism
 Académie canadienne du voyage et du tourisme



Canadian Academy of Travel & Tourism Program
at Argyll Centre



R08-0590

Looking for a career in tourism?

Working with the Canadian Academy of Travel & Tourism (CATT), Argyll Centre helps high school students advance in the tourism field or obtain a nationally recognized, professional certification. Students follow the regular curriculum with a specialization in tourism, enabling them to build the foundation of a tourism career while staying in school and acquiring the skills for post-secondary education or for work in the tourism industry.

The Canadian Academy of Travel & Tourism (CATT) program

- prepares high school students for entry into tourism jobs
- is a strong foundation for entry into post-secondary education
- provides students with essential and transferable skills
- includes exposure to all five tourism industries: Food & Beverage, Accommodations, Travel Services, Recreation & Entertainment, and Transportation
- gives students a competitive edge through real-world and practical workplace experience
- allows students to obtain their high school diploma while engaging in enriched learning activities
- offers a consistent program across Canada
- is a recognized and valued industry credential

Work Experience in tourism businesses forms an integral part of the CATT program, allowing students opportunities for hands-on experience to learn and practice their skill development with tourism professionals in the workplace.

Industry-Related Electives

	SAMPLE INDUSTRY ACTIVITIES		SAMPLE ACADEMIC COURSES	
Accommodations	Hotels/Motels Resorts & Campgrounds Time-Shares	Bed & Breakfasts Youth Hostels Summer Camps	English Data Processing Computer Science Business Geography Language Entrepreneurship	Marketing Math Accounting Hospitality, Travel & Tourism Services English Media Services Cooperative Education or Work Placement
Recreation & Entertainment	Ski Resorts Sport Fishing Golf/Tennis Ecotourism	Water Sports/Marine Tourism Guiding/Outfitting	Language English Business Environmental Science Geography Biology Physics Math Outdoor Education Marketing	Graphic Arts Visual Fine Arts Drama Accounting Hospitality, Travel & Tourism Services English Media Services Physical Education Cooperative Education/ Work Placement
Food & Beverage Services	Restaurants Coffee Shops Fast-food Outlets	Pubs/Lounges Club Facilities	Language English Data Processing Computer Science Business Psychology Science Math	Geography Marketing Accounting Hospitality, Travel & Tourism Services Cooperative Education/ Work Placement
Transportation	Air Carriers Motor Coaches Railways	Car Rentals Ferries Taxis	Language English Data Processing Computer Science Technological Studies Mechanics Psychology Math	Environmental Science Geography Marketing Hospitality, Travel & Tourism Services Cooperative Education/ Work Placement Physics
Travel Services	Travel Agencies Tour Wholesalers Tour Operators Tour Guides Reservation Services	Advertising Agencies Trade Press Consultants & Research Tourism Educators	Language English Data Processing Computer Science Business Outdoor Education Marketing Visual Fine Art Environmental Science History Psychology	Hospitality, Travel & Tourism Services English Media Services Cooperative Education/ Work Placement Entrepreneurship Geography Math Marketing English Media Studies Graphic Art Data Processing



The CATT program at Argyll recognizes and rewards students at various stages in their professional development. Recognition options include:

- **Tourism Essentials Certificate**
- **Occupational Knowledge Certificate**
- **Occupational Experience Certificate**
- **Professional Certification Certificate**